

ENTERPRISE DESKTOP COMMUNICATIONS

Announcements that **never** miss.

DeskCast delivers rich, interactive messages directly to every employee desktop — bypassing email overload and reaching people where their attention already is.

THE PROBLEM

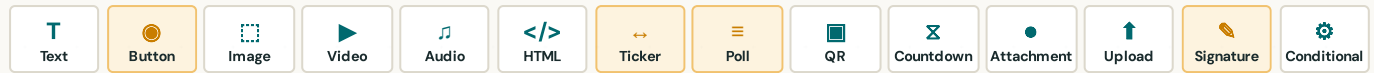
Critical updates get lost. Employees miss **68% of internal emails**, security alerts drown in noise, and HR announcements go unread. DeskCast solves this by putting important messages **on the screen** — with delivery and acknowledgment you can prove.

What you can do with DeskCast

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27 ELEMENTS — DESIGN ANY MESSAGE ON THE DESKTOP CANVAS

CONTENT · MEDIA · INTERACTIVE



SHAPES



LAYOUT · DATA · EMBEDS



Six capabilities that set DeskCast apart

01

Freely designed messages

27 elements — text, images, video, audio, HTML, buttons, polls, QR, countdowns, attachments, uploads, signatures, calendars, weather, maps, and more — animated live on screen.

02

Maker–checker approval

Every announcement is reviewed by an admin other than the author before it ships. Full audit trail.

03

Real-time delivery

Push to hundreds of desktops in seconds with live delivery status and per-user acknowledgment tracking.

04

Precise targeting

Everyone, entire departments, or specific individuals — no more spray-and-pray communications.

05

Actionable buttons

Direct employees to a specific task — open a link, acknowledge, download a form, or launch an internal app.

06

On-premise or cloud

Deploy inside your network. Your data stays yours — perfect for regulated and security-sensitive teams.

WHAT USERS SEE

 DeskCast

HR

Happy Birthday Sam! 🎉

Join us in the break room at 3 PM to celebrate Sam's birthday. Cake, coffee, and good vibes on us.

I'll be there

Acknowledge

LIVE

Security training due Fri · New hires from Eng · Town Hall at 3 PM

 DeskCast

SECURITY · CRITICAL

Phishing attempt detected

Do not click any links in the email titled "Payroll Update — Action Required". Report it to IT immediately.

Acknowledge

Report similar

TARGETING — REACH EXACTLY THE RIGHT PEOPLE

All Employees

Broadcast company-wide. For town halls, policy changes, emergencies.

By Department

Slice by team — HR, Engineering, Sales, Operations, and more.

Individuals

Named recipients only — perfect for approvals or personal notices.

USE CASES — FROM ROUTINE TO URGENT

IT alerts & outages

Security warnings

HR announcements

Compliance & training

Emergency notices

Staff birthdays

New-hire welcomes

Executive town halls

Policy updates

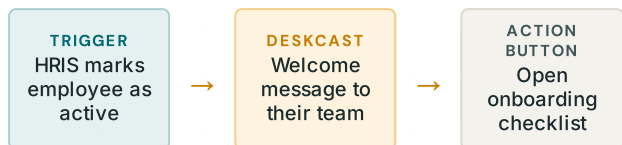
System maintenance

Turn events in your existing systems into targeted, actionable desktop alerts — automatically.

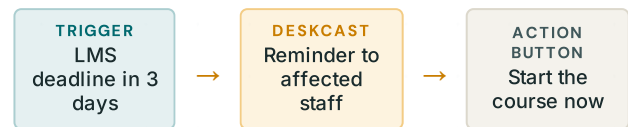
DeskCast plugs into your HRIS, AD, ticketing, monitoring, and calendar tools. When something happens, it **publishes the right message to the right people** — with a **clickable button** that opens the exact form, page, or app they need, and tracks the acknowledgment for you.

AUTOMATION IN ACTION — REAL-WORLD FLOWS

A new hire starts today



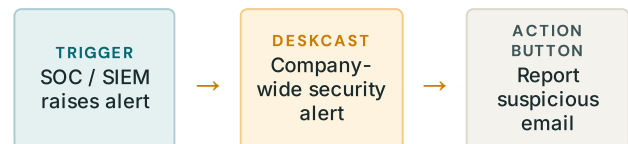
Compliance training due



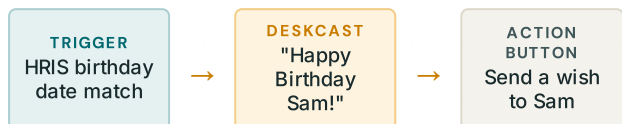
Critical system outage detected



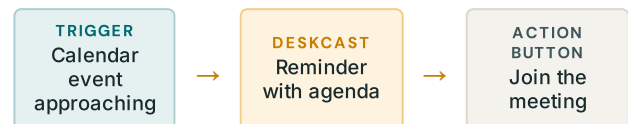
Phishing campaign spotted



It's someone's birthday



Town hall in 15 minutes



CONNECTS WITH

HR & Directory

- HRIS sync — new hires, leavers, birthdays, anniversaries
- Active Directory / LDAP — user & department resolution
- SSO (Azure AD, Okta, SAML, OIDC)

Calendars & Events

- Outlook / Google Calendar — meeting & event triggers
- Room booking systems for onsite gatherings
- Deadline broadcasts from task & project trackers

Monitoring & Security

- Push IT outage alerts from monitoring & observability tools
- SIEM & SOC alerts pushed to affected teams
- Ticketing / ITSM (ServiceNow, Jira SM, Freshservice)

Custom & Open API

- REST API to publish, target, and track messages
- Webhooks for delivery & acknowledgment events
- Custom triggers from any internal ERP, CRM, or LOB app

PUBLISH API

POST /messages

Send a message with content, target, and action button in a single call.

EVENTS WEBHOOK

delivered · read · acted

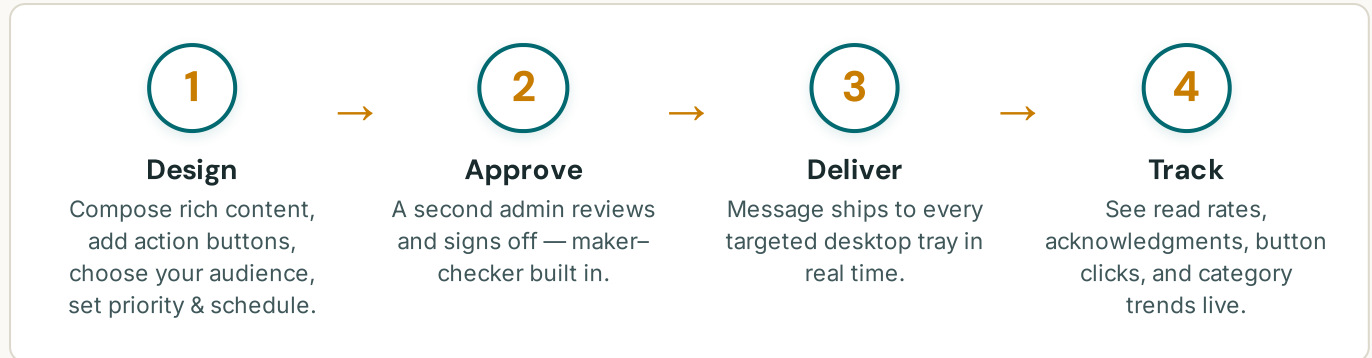
Receive callbacks whenever a user sees, opens, or clicks a message.

DIRECTORY SYNC

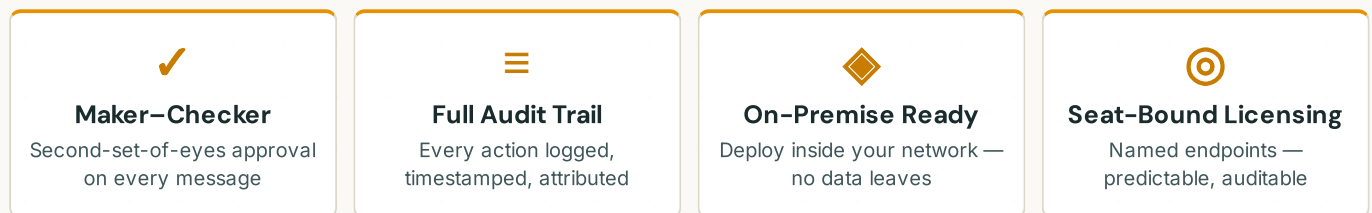
Auto department mapping

DeskCast keeps recipients in sync with your directory automatically.

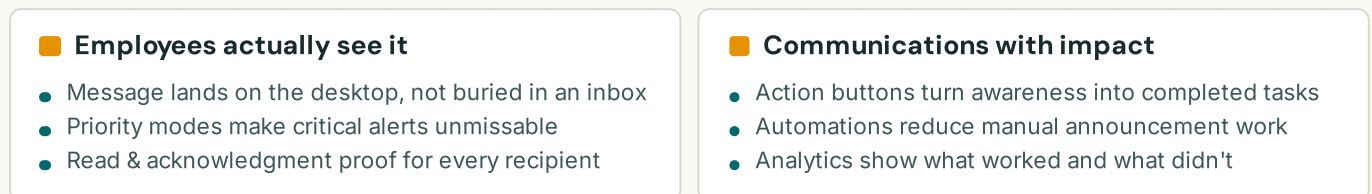
FROM IDEA TO ACKNOWLEDGED — IN MINUTES



BUILT FOR THE ENTERPRISE



WHY TEAMS CHOOSE DESKCAST



Ready to make announcements land?

Start delivering messages that employees actually see — with proof of delivery and acknowledgment for every recipient.

GET IN TOUCH
FOR A DEMO